IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

. IN RE APPLICATION OF:

TA-CHING PONG

SERIAL NO.: 09/881,815

FILED: June 18, 2001

FOR: SYSTEM AND METHOD FOR INSERTION AND

MODIFICATION OF ADVERTISEMENTS

GROUP ART UNIT: 2611

EXAMINER: N. VU

ATTY. REFERENCE: PONG3002/BEC

COMMISSIONER OF PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Transmitted herewith is a communication/amendment in the above-identified application.

- Small entity status under 37 CFR 1.9 and 1.27 is claimed.
- X No additional fee is required.

The fee, if any, has been calculated as shown below:

Fee Basis	Number of Claims After Amendment	Highest Number Previously Paid For	Extra Claims	Small Entity	Full Fee
Total Claims		- 1	= 3	× \$ 25 =	× \$ 50 =
Independent Claims		- 2	= 3	× \$100 =	× \$ 200 =
☐ First Presentation of Proper Multiple Dependent Claim				+ \$180 =	+ \$360 =
TOTAL					

¹ If less than 20 enter 20.

Please charge my Deposit Account Number 02-0200 in the amount of _\$ A duplicate copy of this sheet is attached.
A check in the amount of _\$ is attached.
The Commissioner is hereby authorized to charge any additional fees associated with this communication, including fees due under 37 CFR 1.16 and 37 CFR 1.17 or credit any overpayment to Deposit Account Number 02-0200 . A duplicate copy of this sheet is attached.
Also enclosed is/are:

23364

Customer Number Phone: (703) 683-0500

DATE:

April 28, 2006

Respectfully submitted,

Benjamin E. Urcia Attorney for Applicant

Registration Number: 33,805

² If less than 3 enter 3.

³ If less than 0 enter 0.





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

) <u>Group Art Unit</u> : 2611)
) <u>Examiner</u> : N. Vu
) Attorney Docket: PONG3002beu
) <u>Confirmation No.</u> : 9271

For: System And Method For Insertion And Modification Of Advertisements

AMENDMENT AND RESPONSE

Honorable Commissioner For Patents P.O. Box 1450 Alexandria, VA. 22313-1450

Sir:

This paper is in response to the final Official Action dated January 30, 2006.

Amendments to the claims begin on page 2.

Remarks/Arguments begin on page 5.